Fall 2021, COMM 2208
Magazine Project | 100 points   Name: _____

Project goal: Design four pages that are appropriate for the target audience you have chosen. Save these pages, you can use them in your portfolio when looking for a job.

Assignment basics:
- Using Photoshop and InDesign, design a magazine template that has the following: <u>a cover, an index page and a cover story (a.k.a. center spread).</u> Four pages total
- Choose and tone photos for the project
- Pick at least one story for center spread that relates to the photo on the cover. Find it via Google, you don't have to write it yourself
- Design an index page (you can make up the refers; they don't have to refer to actual stories.)
- There is no limit on what photos, or any other graphics, you can use as long as they are class appropriate
- Project is to be turned in on time and in our Google Drive (link on website)
- Save both the .indd file <u>AND</u> a .pdf version. <u>When exporting the .pdf, make sure to select Spreads</u>
- Two to three minute in-class presentation, which is organized and shows the page's highlights

Components:
- Cover has lead photo, a nameplate, refer headlines in color/box or both, and a refer to cover story inside (a.k.a. center spread)
- Center spread (double truck) is designed as one component or two separate pages
- Center spread contains, headlines (main and sub), stories, photos, cutlines & photo credit
- Index page balances needs of content and design, color is used to differentiate content
- At least <u>three cutout photos</u> used somewhere in your project, different pages are fine
- At least <u>two shapes</u> are created in InDesign that have color and text in them, any page is fine
- Headlines and cutlines are well written and free of spelling and grammar errors

Design:
- Pages are aesthetically pleasing; that is, they look good
- Page design is well planned; flow is established by arrangement of entry points
- Pages use template grids to line up elements
- Photos are cropped properly. Images and text are placed properly on page (no "stretched" looking photos or text)